



# Armstrong Group uses Navix to increase load volume by 7x with no additional headcount

## About Armstrong Transport Group

Armstrong Transport Group is a third-party logistics provider headquartered in Charlotte, NC. Armstrong has over 230 corporate employees and has been Recognized as a Top 20 Freight Brokerage and a US Best Managed Company.

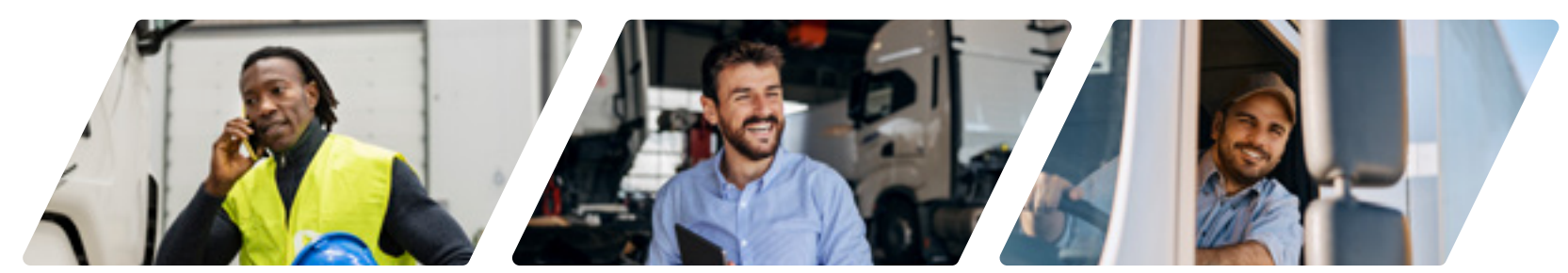
armstrongtransport.com

## Background

Armstrong Transport had a vision for starting an LTL division of the business in order to provide more solutions to their customers and grow the business. The Armstrong back office process was not optimized to support an LTL business unit. Armstrong had to decide if they were going to outsource their freight audit and invoicing process, build their own technology or purchase a platform to automate the process.

## What Navix Did

Armstrong decided to implement Navix as their freight audit and invoicing solution and invest their internal development resources and outsourcing dollars in other parts of the business.



“With Navix, our workforce efficiency has increased by 90%.”  
Cameron Ramsdell CEO

## Results

**90%** Increase in Workforce Efficiency

Through Navix's AI software, Armstrong benefitted from a 90% increase in their workforce efficiency.

**7X** Increase in load volume in 18 months

By automating their back office process with Navix, Armstrong experienced a 7x increase in load volume in 18-months without additional personnel.

**1 week** Achieved Implementation

The Navix platform and customer success team were able to get an understanding of Armstrong's business and began automating and alleviating their burden in under one week.